



AGENDA SUMMARY
TOURISM BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD MEETING
MONDAY, JANUARY 27, 2020
3:30 P.M.

South County Chambers of Commerce Board Room
South County Regional Center
800 W. Branch Street, Arroyo Grande

1. **Call to Order**
2. **Roll Call and Flag Salute**
3. **Public Comment**
4. **Approval of Minutes of the November 25, 2019 Regular Board Meeting**

Documents:

[TBID 2020-01-27_Item 4 Approval of Minutes_11-25-19.pdf](#)

5. **Receive and File the Financial Reports for the Period Ending November 30, 2019 and the Period Ending December 31, 2019**

Documents:

[TBID 2020-01-27_Item 5 Financial Report Ending Nov-Dec 2019.pdf](#)

6. **Receive Monthly Marketing Update from Verdin Marketing**

Documents:

[TBID 2020-01-27_Item 6 Monthly Marketing Update.pdf](#)

7. **Board Member Communications**
8. **Staff Communications**
9. **Adjournment**

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