



AGENDA SUMMARY
TOURISM BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD MEETING
MONDAY, FEBRUARY 22, 2021
3:30 P.M.
South County Chambers of Commerce Board Room
South County Regional Center
800 W. Branch Street, Arroyo Grande

In compliance with the State and County Shelter at Home Orders, and pursuant to the Governor's Executive Order N-29-20, which allows for a deviation of teleconference rules required by the Ralph M. Brown Act, AGTBID meetings will be held by teleconference only until further notice. Members of the public may view and provide public comment during the meeting by joining the Zoom meeting at (<https://us02web.zoom.us/j/87650226956>) or enter meeting ID: (876 5022 6956).

1. Call to Order

2. Roll Call and Flag Salute

3. Public Comment

4. Approval of Minutes of the January 25, 2021 Regular Board Meeting

Recommendation: Review and approve minutes of January 25, 2021 regular board meeting.

Documents:

[TBID 2021-02-22_Item 4 Approval of Minutes_01-25-21.pdf](#)

5. Receive and File the Financial Reports for the Period Ending December 31, 2020

Recommendation: Receive and file the financial reports for period ending December 31, 2020.

Documents:

[TBID 2021-02-22_Item 5 Financial Report Ending Dec 2020.pdf](#)

6. Receive Monthly Marketing Update

Recommendation: Receive the monthly marketing update from Verdin Marketing for the month of January 2021.

Documents:

[TBID 2021-02-22_Item 6 Monthly Marketing Update.pdf](#)

7. Board Member Communications

8. Staff Communications

9. Adjournment

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