



**AGENDA SUMMARY
TOURISM BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD MEETING
MONDAY, JULY 27, 2020
3:30 P.M.**

**South County Chambers of Commerce Board Room
South County Regional Center
800 W. Branch Street, Arroyo Grande**

In compliance with the State and County Shelter at Home Orders, and pursuant to the Governor's Executive Order N-29-20, which allows for a deviation of teleconference rules required by the Ralph M. Brown Act,

AGTBID meetings will be held by teleconference only until further notice. Members of the public may view

and provide public comment during the meeting by joining the Zoom meeting at (<https://us02web.zoom.us/j/87579476964>) or enter meeting ID: (875 7947 6964).

1. Call to Order

2. Roll Call and Flag Salute

3. Public Comment

4. Approval of Minutes of the June 22, 2020 Regular Board Meeting

Recommendation: Review and approve minutes of June 22, 2020 regular Board meeting.

Documents:

[TBID 2020-07-27_Item 4 Approval of Minutes_06-22-20.pdf](#)

5. Receive and File the Financial Reports for the Periods Ending June 30, 2020

Recommendation: Receive and file the financial reports for period ending June 30, 2020.

Documents:

[TBID 2020-07-27_Item 5 Financial Report Ending Jun 2020.pdf](#)

[TBID 2020-07-27_Item 5 Supplemental No 1.pdf](#)

6. Receive Monthly Marketing Update

Recommendation: Receive the monthly marketing update from Verdin Marketing.

Documents:

[TBID 2020-07-27_Item 6 Monthly Marketing Update.pdf](#)

7. Board Member Communications

8. Staff Communications

9. Adjournment

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