



**AGENDA SUMMARY  
TOURISM BUSINESS IMPROVEMENT DISTRICT  
ADVISORY BOARD MEETING  
MONDAY, OCTOBER 26, 2020**

**3:30 P.M.**

**South County Chambers of Commerce Board Room  
South County Regional Center  
800 W. Branch Street, Arroyo Grande**

In compliance with the State and County Shelter at Home Orders, and pursuant to the Governor's Executive Order N-29-20, which allows for a deviation of teleconference rules required by the Ralph M. Brown Act, AGTBID meetings will be held by teleconference only until further notice. Members of the public may view and provide public comment during the meeting by joining the Zoom meeting at (<https://us02web.zoom.us/j/82303364306>) or enter meeting ID: (823 0336 4306).

1. **Call to Order**
2. **Roll Call**
3. **Public Comment**
4. **Approval of Minutes of the September 28, 2020 Regular Board Meeting**

**Recommendation:** Review and approve minutes of September 28, 2020 regular Board meeting.

Documents:

[TBID 2020-10-26\\_Item 4 Approval of Minutes\\_09-28-20.pdf](#)

5. **Receive and File the Financial Reports for the Periods Ending August 31, 2020**

**Recommendation:** Receive and file the financial reports for periods ending August 31, 2020.

Documents:

[TBID 2020-10-26\\_Item 5 Financial Report Ending Aug 2020.pdf](#)

6. **Consider Cancellation of the November 23, 2020 and December 28, 2020 Regular Board Meetings Due to the Holidays**

**Recommendation:** Cancel the November 23, 2020 and December 28, 2020 regular Board meetings.

Documents:

**7. Receive Monthly Marketing Update**

**Recommendation:** Receive the monthly marketing update from Verdin Marketing.

Documents:

[TBID 2020-10-26\\_Item 7 Monthly Marketing Update.pdf](#)

**8. Board Member Communications**

**9. Staff Communications**

**10. Adjournment**

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