



**AGENDA SUMMARY  
TOURISM BUSINESS IMPROVEMENT DISTRICT  
ADVISORY BOARD MEETING  
MONDAY, JULY 22, 2019  
3:30 P.M.**

**South County Chambers of Commerce Board Room  
South County Regional Center  
800 W. Branch Street, Arroyo Grande**

1. **Call to Order**
2. **Roll Call and Flag Salute**
3. **Public Comment**
4. **Approval of Minutes of the June 24, 2019 Regular Board Meeting**

Documents:

[TBID 2019-07-22\\_Item 4 Approval of Minutes\\_06-24-19.pdf](#)

5. **Receive and File the Financial Report for the Period Ending June 30, 2019**

Documents:

[TBID 2019-07-22\\_Item 5 Financial Report Ending June 2019.pdf](#)

6. **Receive Monthly Marketing Update from Verdin Marketing**

Documents:

[TBID 2019-07-22\\_Item 6 Monthly Marketing Update.pdf](#)

7. **Discuss Coraggio Group's Proposal to Create a Strategic Plan for Visit Arroyo Grande**

Documents:

[TBID 2019-07-22\\_Item 7 Coraggio Group.pdf](#)

8. **Board Member Communications**
9. **Staff Communications**

## **10. Adjournment**

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